ONLINE COOKIE POLICY



Introduction:

At Formwork Direct International, we believe in being transparent about how we collect and use data related to you. This Cookie Policy provides detailed information about how and when we use cookies on our website. By continuing to visit or use our services, you are agreeing to the use of cookies and similar technologies for the purposes described in this policy.

What are cookies?

Cookies are small text files sent by us to your computer or mobile device, which enables Formwork Direct International features and functionality. They are unique to your account or your browser. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire.

Why does Formwork Direct International use cookies and similar technologies?

We use cookies and other technologies to see which areas and features are popular, to count visits to our site, to personalize your experience, and to tailor our interactions with you. For example, we may tailor content on the site or send you targeted advertisements based on your interests.

What types of cookies does Formwork Direct International use?

We use both session-based and persistent cookies on our site. We set and accesses our own cookies on the domains operated by Formwork Direct International. In addition, we use third-party cookies, like Google Analytics, to help with analyzing performance and traffic on our website.

How are cookies used for advertising purposes?

Cookies and other ad technology such as beacons, pixels, and tags help us market more effectively to users that we and our partners believe may be interested in Formwork Direct International. They also help provide us with aggregated auditing, research, and reporting, and know when content has been shown to you.

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by setting or amending your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our site may be restricted.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time in order to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

Contact us

If you have any questions about our use of cookies or other technologies, please email us at comms@formworkdirect.co.uk.